

TOPICS

Embracing courage to:

1. Level-up your leadership
2. Enhance performance
3. Drive inclusive workplaces
4. Improve sales & customer experience
5. Bounce back from failure

Fiona McKay is an international female keynote speaker, an experienced executive, and professional coach who transforms people and companies with the power of courage.

If you need to inspire courage in your organization, then you need Fiona.

COURAGEOUS LEADERS CAN CHANGE THE WORLD

A lack of courage can be costly to an organization, yet it's not a skill that leaders are paying attention to. Human nature and the desire to be liked is hurting our ability to meet today's workplace challenges with courage. Fortunately, courage is not simply something we are born with - it can be cultivated.



BIOGRAPHY

Fiona is a leading coach, trainer, and female keynote speaker who has reached thousands with her message of embracing courage, authenticity, and mindset to create change in the face of immense challenges. An experienced business professional and trainer, she is a sought-after speaker on courageous leadership, guiding individuals and organizations to create resilient, high-integrity leaders.

Fiona is the CEO of McKay Unlimited and also 'accidentally' launched the global Leading Ladies Of... movement during the pandemic to promote and retain women in male-dominated sectors like aerospace, defense, and space. With a background of overcoming adversity and as the first in her family to attend college at Oxford University, Fiona leverages her varied industry experience and depth of coaching knowledge to deliver engaging, authentic keynotes that inspire teams to expand their leadership capabilities and unlock their potential.

Fiona is Perfect for ORGANIZATIONS LOOKING TO

- Drive innovation: courageous leaders are more creative.
- Encourage your employees to take more risks & embrace their leadership potential.
- Enhance sales and public perception.
- Attract & retain better talent & enhance employee engagement.





CUSTOMIZE YOUR EXPERIENCE



KEYNOTES



TRAINING



VIRTUAL



CUSTOM

Fiona crafts custom talks based on each client's event goals, leadership priorities and audience challenges. Whether a custom format or messaging, your audience will learn, grow, feel and be inspired to take action when they return to their teams.

CORE TALKS

READ FULL ABSTRACTS



DEFINING COURAGEOUS LEADERSHIP

In this keynote, Fiona shares the concepts of courageous leadership and the cultural changes required to cultivate it. Leave with a commitment to up-level your own courage, an enhanced ability to identify courageous leaders within and outside of your company, and tools to create more courage in your organization.

COURAGE IS YOUR COMPETITIVE ADVANTAGE

In this keynote, Fiona challenges the conventional ways we think about courage, and demonstrates how it's a well-kept secret of those companies with a competitive advantage. Through personal and real-world examples, statistics and practical insights, Fiona provides the roadmap for individuals and organizations to embrace and cultivate courage, enabling them to succeed in the rapidly evolving business landscape.

FINDING THE COURAGE TO BE AN ALLY

In this keynote Fiona urges the audience to embrace their courage to drive inclusivity, and offers actionable steps for impactful allyship. By focusing on authenticity, listening to hear, empathy, and meaningful connection, Fiona empowers the audience to self-reflect in non-judgmental ways, challenge bias through constructive conversations, and commit to an ongoing and intentional allyship journey.

COURAGEOUSLY RECOVERING FROM FAILURE

This keynote explores resilience, delving into stories of individuals who transformed setbacks into triumphs. It emphasizes cultivating a resilient mindset, learning from failures, and using adversity as a catalyst for personal and professional growth. Fiona encourages the audience to embrace failure with courage, adapt to change, and find strength in vulnerability, ultimately reclaiming success through innovation.

WOMEN ARE GOOD FOR BUSINESS: THE ROI FOR GENDER PARITY

This interactive keynote explores why there has been no better time to be a female leader or business owner, ways in which this paradigm must be optimized by women - and the businesses they work for - and how individuals can find the courage to smash their own glass ceilings. Think this conversation is just for women? Think again, in mixed audiences we make a case for how men benefit from the advancement of women and how they can play a part in creating an environment where it's not men versus women, but everyone rising.



TESTIMONIALS

Fiona inspires confidence and willingness to do more in other people. I've witnessed regular people do extraordinary things with a slight, strategic push from Fiona. She uses her voice for others who might not be willing to use theirs. I think this may be Fiona's strongest point. Tough subjects and conversations – necessary conversations – happen with her as the catalyst.

PBExpo

We booked Fiona to speak at our Women, Wine & Wisdom event, hosted for local women business leaders. She spoke about why women are good for business and knocked it out of the park. Her vibrant personality, creative use of humor, and expertise, kept our audience engaged, involved, and plenty to talk about in the subsequent networking. I highly recommend working with her!

Bank Of America

Fiona inspires confidence and willingness to do more in other people. I've witnessed regular people do extraordinary things with a slight, strategic push from Fiona. She uses her voice for others who might not be willing to use theirs. I think this may be Fiona's strongest point. Tough subjects and conversations – necessary conversations – happen with her as the catalyst.

**Collins
Aerospace**

"I recently had the opportunity to book Fiona as a speaker and wow! She really connected with our audience and was able to deliver an impactful presentation that helped the audience go through some very transformative content. I'd highly recommend Fiona for any type of speaking engagement if you are looking for someone that can connect on a very deep level. I'm really looking forward to the next project to work on with Fiona."

ManifesGo

"If you haven't met Fiona yet, you are missing a strategic piece of your career puzzle! Fiona's creativity is just out of this world, she can turn good into amazing with her relentless energy and by bringing the right teams together. A great example of her many accomplishments was the PNAA Annual Aerospace Conference which she took to a whole different level and is now recognized around the World."

State Farm

AV REQUESTS

- Fiona tailors her presentations to your goals and the desired outcomes for your audience. In order to craft a presentation with maximum impact, we ask that all stakeholders are available for a 30 minute Discovery Call to discuss the audience, their challenges and both the outcome and experience you'd like to create.
- Fiona's presentation will be delivered in a 16:9, PowerPoint format. Please provide the appropriate contact and delivery deadline.
- Fiona does not require a stage or a podium. She will typically move around the room, depending on the setup.
- All music and video files will be embedded in Fiona's presentation to alleviate demands on your AV team.
- For AV equipment, please provide:
 - A lavalier microphone or similar discrete, portable, wireless, microphone
 - A large display and computer system for running the presentation
 - The ability to play sound independently from Fiona's microphone
 - A small, wireless remote advancer to control the visuals
 - A confidence monitor is great but not required
 - A clock for time management (or person responsible for such)
- Post-event presentation materials will be provided for distribution.
- We schedule a Debrief Call with Fiona to obtain feedback for our continued growth, as well as provide an opportunity for follow-up questions and ways to sustain the impact of the event.
- We'd be happy to support any additional follow-up with the audience, such as resources, event replays, 60-120 day check-ins.

BIO / MC INTRODUCTION

Fiona McKay is a global keynote speaker, trainer & executive coach, specializing in courageous leadership and allyship. Fiona's bold career and life decisions have attracted the attention of industry executives and business owners looking to enhance their own professional and personal success, leading to a global following. Her work is sponsored by multiple fortune 500 companies and has created a network of thousands of Leading Ladies and male allies.

Today Fiona is recognized for her expertise and innovation in breaking down barriers and creating high-integrity, equitable environments. With her roots in business, including a long tenure at Rolls-Royce and sales experience in the startup world, she helps organizations and individuals to use bravery and boldness to drive the big changes needed to access their A-Game and realize their true potential



IMAGES

DOWNLOAD
IMAGES



RATES

PLEASE INQUIRE

There are a number of factors that can vary Fiona's fee range, including format and length. Please reach out to schedule a quick call to discuss your event details, audience needs and event budget and goals. From there we can work together to determine fit and the best way to create an amazing experience for you.

CONNECT



@Fiona McKay



+1 (206) 379-3069



@LeadingLadies_Of



LeadingLadies@McKayUnlimited.com